

Web Developer & Digital Experience

We are looking for a proactive, detail-oriented and enthusiastic Web Developer & Digital Experience to join our global marketing team. You will be managing and enhancing our websites, transforming design concepts into intuitive, interactive digital experiences. Working closely with our creative team, you'll also contribute to developing UI concepts and interactive touchscreen platforms and landing pages for our events portfolio.

Reports To: Group Marketing Manager
Location: Technetix Head Office, Albourne. Hybrid
Effective Date: November 2025

ABOUT TECHNETIX

Technetix provides critical broadband infrastructure for network operators globally. We work closely as trusted partners with wireline and wireless customers across 70 countries, listening to their needs, innovating and delivering technologically advanced products and solutions. Our products and solutions drive more flexible and powerful networks that extend network lifespan, stretch capex to the maximum, and reduce cost of ownership and energy consumption. A market-leading technology company, Technetix has operational sites in the UK, the Netherlands, USA, Canada, Spain, Germany, Belgium, Kosovo, China and Taiwan. Our globally facing approach keeps our focus sharply on maintaining strategic partnerships with the world's major cable and telecommunications companies; listening to their specific problems to create tailor-made products and solutions.

While experience in the broadband or telecoms industry is not essential, the ideal candidate will be a fast learner, curious, adaptable, and eager to grow within a highly innovative and fast-moving global business environment.

ROLE DESCRIPTION

We're looking for an experienced Web Developer & Digital Experience to take the lead on the management of our website, which will strengthen our online presence across multiple international markets.

As Web Developer & Digital Experience, you will conduct a comprehensive review of our existing websites and focus on enhancing and modifying existing functionalities and developing new features. With four WordPress-hosted sites (English, German, Spanish, and American English), your expertise will be instrumental in driving our online presence, ensuring our sites resonate with potential investors, customers and employees.

In addition to managing day-to-day website updates, you'll also support and enhance our internal WordPress-based internal communications newsletter, collaborating with the Marketing and Events Coordinator to improve its functionality and design.

You will also play a key role in the development of future events by creating interactive touchscreen platforms that allow users to browse products and information – moving us away from traditional physical displays. Additional responsibilities include landing page and email marketing template design within Salesforce Marketing Cloud.

The candidate will also contribute to ongoing UI platform development, ensuring a consistent, intuitive, and modern user experience across all digital touchpoints.



KEY RESPONSIBILITES

Cross-browser and device compatibility Maintaining site compatibility across different browsers and devices, ensuring speed and scalability

Page design and enhancement Working alongside our Creative Lead, support design and enhancement of landing and product pages

Visibility and functionality Maintain and improve website visibility and functionality

Site auditing Ability to conduct a comprehensive review of all sites and suggest areas for improvement

SEO Review and improve content performance, preparing monthly reports

Maintenance Working closely with IT to ensure security of sites, debugging and testing

Templates Set up and optimize email marketing templates within Salesforce to improve audience engagement

Internal newsletter Improve current set up of internal newsletter

KEY PROJECTS

Website: Manage and enhance website design, functionality, and user experience.

Internal newsletter: Oversee and improve design and delivery of the WordPress-based internal newsletter.

UI platforms: Support the design and development of intuitive user interfaces across digital platforms.

Salesforce: Support the design and development of intuitive user interfaces across digital platforms.

QUALIFICATIONS

- Proven front-end expertise - using HTML, CSS and JavaScript
- WordPress proficiency – skilled in managing and customizing WordPress themes and plugins
- Strong understanding and advocacy of UI and UX
- Experience creating responsive layouts and interactive web components that deliver seamless experiences across devices
- Hands-on experience designing and implementing Salesforce (or similar CRM) email templates with a focus on engagement and brand alignment
- Bachelor's degree in web development or related field desirable
- Understanding of analytics tools (e.g., Google Analytics, Tag Manager)

ABOUT YOU

- A track record of improving website KPI's including revenue growth, traffic and conversions
- Strong project management and enthusiasm for collaborative working
- Strong technical knowledge and experience in dealing with WordPress
- Excellent problem-solving and analytical skills
- Ability to thrive in a fast-paced, dynamic work environment
- Excellent planning and organizational skills
- Experience in deploying new features and updates to staging and live environments
- Comfortable with hands-on development work, including apps, customer interfaces, site plugins and features
- Understanding of web standards and progressive enhancement

KEY COLLEAGUES

Collaborate closely with department heads, managers, and other stakeholders to align operational initiatives with business objectives. Foster effective communication and collaboration across teams to drive cohesive efforts towards operational excellence.

These include:

- Group Marketing
- Product Marketing
- Product Line Management
- Chief Sales Officer, Europe, Americas and Asia Pac/Emerging Markets
- Wider sales team
- Executive team
- Software Team
- Information Technology

COMMUNICATION LINES

Collaborate with: Creative Lead, Graphic Designer, Marketing Copywriter, Marketing and Events Coordinator, Product Photographer, Product Marketing Manager

Consult with: Key Colleagues

Inform: Group Marketing Manager

Accountable to: Group Marketing Manager & Chief Technology Officer

SUPPORTING DOCUMENTS

<https://emea.technetix.com/>
<https://americas.technetix.com/>