
Technical Product Manager

The Technical Product Manager supports the full lifecycle of cable broadband products, defining requirements, creating technical documentation, and coordinating with engineering, sales, and support teams. They translate technical insights into customer-ready materials, improve product usability, manage stakeholder communications, and promote products through customer visits and industry events.

Reports To: Director of Product Management (Maarten Markhorst)

Location: Zaragoza, Spain

Effective Date: 01-01-2026

ROLE DESCRIPTION

The Technical Product Manager in the Cable Broadband business unit will play a pivotal role in supporting the development, enhancement, and optimization of our cable broadband product portfolio. This individual will be supporting the entire product lifecycle and play a key role in setting product requirements and develop external technical documentation. The successful candidate will collaborate closely with cross-functional teams to define product requirements, prioritize features, and deliver innovative solutions that meet the needs of our customers and align with our business objectives.

KEY RESPONSIBILITIES

- Collaborate with engineering, operations, marketing, sales, and customer support teams to ensure successful product development and product launch.
- Have a deep understanding of product portfolio on a technical and commercial level to support sales and customer service team and deliver insights and support to Director of Product Management to develop the product portfolio strategy.
- Work closely with sales and marketing teams to develop effective go-to-market strategies, promotional campaigns, technical customer documentation and pricing models to drive product adoption and revenue growth.
- Serve as the primary point of contact for internal stakeholders regarding product-related inquiries, feedback, and escalations on your assigned products.
- Continuously evaluate and optimize the customer experience and overall usability of support systems, products and software platforms.
- Manage technical support and instructions for repair center in Spain
- Manage technical and non-technical stakeholders internally and externally
- Translate engineering measurements results into customer presentable test reports to drive product adoption in the market
- Visit customers and trade shows to promote your products
- Visit Technetix development offices to gain hands-on experience with products and technical knowledge and be able to give insights and support with development and testing

KEY PRODUCTS

- RF amplifiers (DBx-series and DBT-series)
- FAST local control mobile applications (Android/IOS)
- NeuronX remote control platform for amplifiers

QUALIFICATIONS

- Bachelor's degree in electrical engineering, or a related field. Advanced degree (Masters) preferred.

- Proven track record (~3 years) of engineering or product management experience in a product-driven environment, preferred with a focus on cable broadband or related technologies.
- Ability to develop and execute product strategies, drive cross-functional collaboration, and deliver results in a fast-paced, dynamic environment.
- Excellent analytical skills, with the ability to interpret data, draw insights, and make data-driven decisions and reports.
- Exceptional communication, presentation, and interpersonal skills, with the ability to influence and align stakeholders at all levels of the organization.
- Creative problem-solving skills and a passion for innovation and technology.
- Ability to thrive in a collaborative team environment while also working independently and taking initiative.
- Flexibility to adapt to changing priorities and business requirements in a rapidly evolving industry landscape.
- Ability to travel to other Technetix offices as well as customer visits and trade shows.

KEY COLLEAGUES

Collaborate closely with department heads, managers, and other stakeholders to align operational initiatives with business objectives. Foster effective communication and collaboration across teams to drive cohesive efforts towards operational excellence.

These include:

- Director of Product Management (NL)
- Senior Network Architect (NL)
- Local Sales Engineering teams (USA, UK, Europe)
- R&D engineers (NL & BE)
- Software team (NL)
- Project Management (NL)
- Product Marketing (UK)
- Repair center team (SP)

COMMUNICATION LINES

Collaborate with: R&D engineers and software engineers, product marketing

Consult with: Sales Engineering

Inform: Sales teams

Accountable to: Director of Product Management